



## Combating Insurance Claim Fraud: Approaches to Detection and Control

**Dr. Ahmad Khalid Khan**

Assistant Professor, Department of Management, Applied College, Jazan University, Saudi Arabia

\* Corresponding Author: **Dr. Ahmad Khalid Khan**

---

---

### Article Info

**ISSN (online):** 2583-6641

**Volume:** 04

**Issue:** 04

**July - August 2025**

**Received:** 20-06-2025

**Accepted:** 18-07-2025

**Published:** 20-08-2025

**Page No:** 132-141

### Abstract

Insurance fraud inflicts billions of dollars in losses on the global insurance market annually, leading policyholders to charge higher premiums yearly due to systemic financial abuse in the insurance sector. The study explores advanced methods for detecting and mitigating fraudulent claims. A particular focus is placed on data analytics, artificial intelligence (AI), and anomaly detection strategies. Insurance industry use cases, trends, and insights can be identified from descriptive, predictive, and prescriptive analytics. At the same time, combinations of algorithms predict potentially fraudulent activity and make recommendations for preventative measures. Artificial intelligence technologies such as machine learning, natural language processing, and computer vision help detect fraudulent activity by automating identifying anomalies and analyzing textual and visual data. Using statistical techniques and behavior-based algorithms, we only supercharge our understanding of suspicious claims through anomaly detection systems.

This study's results show the importance of merging powerful tech with the best business techniques to create complete fraud detection systems. Fraud detection software, scoring models, and visualization tools are used to increase productivity. Furthermore, prevention is reinforced through staff training and communication between different agencies. The need for a proactive, multi-faceted approach to reducing insurance fraud is emphasized based on the results. This approach achieves a compromise between technological advancement and human oversight. In the future, research would benefit from expanding datasets, exploring longitudinal trends, and improving prediction models to prevent fraud.

**DOI:** <https://doi.org/10.54660/IJMOR.2025.4.4.132-141>

**Keywords:** Advanced analytics, Anomaly detection, Artificial intelligence, Fraud mitigation, Fraudulent claims

---

---

### 1. Introduction

An extensive problem globally has resulted from insurance fraud, which continues to occur perpetually. Based on the level of challenges faced by insurance firms in resolving this matter, insurance firms are faced with extensive challenges in entirely addressing the issue. Consisting of several obstacles that must be satisfied, one principal source of this core problem is the occurrence of fraudulent conduct within the insurance business. Based on the statistics provided by the Coalition Against Insurance Fraud, insurance companies lose billions of dollars every year to fake insurance claims<sup>[1]</sup>. The lost profits are contingent on the perpetration of insurance fraud. The other resulting consequence occurs after insurance companies deny insurance claims. Among other factors that contributed to the realization of this work, the dissemination of these details to the public, which notably influenced aspects of the work, was principal. As a result, policyholders must offset these losses by remitting higher premiums, causing them to lose faith in the insurance firm over time. Precisely, claims associated with identifiable incidents like theft and fire, among the various types of insurance fraud, are the most challenging impediments. In the most evident sense, fraudulent conduct within the insurance business can manifest in various comprehensive ways. The situations indicated above also solidify these allegations<sup>[2]</sup>. As a result of the highly despicable allegations, the person involved in such dangerous operations stands to lose money and resources, as well as potentially their reputation.

Insurance firms have increasingly resorted to advanced technology and operations to identify and stop fraudulent claim behavior efficiently. The incidence is on the upswing. There are several actions taken by persons that are increasing, and this is one of them<sup>[3]</sup>. A preventive strategy is the answer. It is a proactive approach to dealing with the rapidly increasing danger of fraudulent insurance claims. It was developed to keep ahead against the rising menace. The entire study project is a thorough examination of insurance companies' general procedure to prevent fraudulent behavior in major disasters such as robbery or fire. The purpose of this field of research is still active. The article reviews how it affects data analytics methodologies, artificial intelligence and applications, anomaly detection approaches, fraud detection technology, and greatest practices function to prevent and minimize fraud. The research will give particular emphasis to the kind of methods that are more effective for preventing abnormalities. The plan of action will be enough to determine the degree of performance. Insurance companies have utilized varied actions to safeguard the people they charge.

Conversely, additional queries on this topic necessitate further investigation. The first level could be looked into as follows. Data analytics involves s before of methodologies<sup>[4]</sup>. This is the case because it allows insurance companies to examine a vast amount of claim data. Patterns and irregularities may then be identified as unusual. The purpose of this attribute is to highlight unusual behavior. As a result, it is suitable for the objective of this investigation. It is essential to safeguard the data. It is where one can be amazed. This type of analytics process can be used to collect the information above. However, the analytics we present here is one of several available kinds. Other analytics are available, too. With it, ethical hackers may forecast the probability that future fraudulent activities will take place. Enabling data to be actionable is one of the examples of a proactive approach to combat fraudulent activity<sup>[5]</sup>. Using prescriptive analytics can provide another advantage. People who know how to use this information can avoid deceiving others. Before insurance companies are able to improve their capabilities, they must thoroughly understand the relevance of data analytics technology and its correct picks. Use this information to increase the company's ability to identify fraudulent activity. As they take in this information, they will improve their ability to identify fraudulent conduct. In the second point of discussion, the issues in detecting fraudulent activities using artificial intelligence are presented<sup>[6]</sup>. UAE has seen significant improvements in identifying and preventing fraudulent claims due to the development of artificial intelligence and its integration with machine learning, natural language processing, and computer vision technologies. This aided the emergence of the business. The use of artificial intelligence technology has directly brought about this substantial evolution. Using artificial intelligence and natural language processing systems, one may accomplish automated detection of false claims. Looking at the things that used to happen is how they work. They will automatically detect them because it shows them what occurred in the past. The explanation is given in the following subsequent paragraphs more clearly than the first.

Natural language processing can analyze textual material to determine if fraudulent intention is probable. Its ability is beneficial<sup>[7]</sup>. Insurance companies can discover fraud in their operations by using computer vision algorithms. Its ability

ensures that insurance companies can protect their clients from any financial loss. It is feasible to achieve this result since the algorithm can be adapted for any insurance company. The second way how this approach can be executed is by examining visual data by relying on the study of films and pictures. Therefore, an in-depth study is required since it could help analyze how family-owned corporations and other genetic algorithms might closely parallel AI-based fraud detectors. An in-depth study is required because understanding the benefits of AI could help present a compelling case for the necessity of creating a more effective fraud detection process. This criterion is very important for compliance<sup>[8]</sup>. To be clear on this matter, it is necessary to hire complex figures with all the necessities for this search in such a specialist.

A person will be able to keep an eye on what the AI is created to implement. Anomaly detection systems must be used to locate fraudulent activity while processing insurance claims. Multiple methods have been employed to uncover abnormal patterns in claims data that could indicate unethical behavior to see how they may be used to unmask unethical behavior. Function-based patterns, safety procedures, and feature representation have all adequate A-Class. Unfortunately, those measures are not enough to keep up with the dynamism of. A class can be described: One could always find someone who would call this an act of..., but ignoring this correlation would be irresponsible. One must investigate to ascertain if there is polymorphism in society.

Among other tactics that can be deployed within this domain are those that permit the determination of whether a person should be considered an outlier<sup>[9]</sup>. In order to implement fraud detection systems that can adapt to new fraud flows, one must have a strong understanding of the gains and limitations associated with various approaches to identifying anomalies; without knowledge or experience, this is impossible to achieve. This information should be collected before any steps are taken to develop future fraud detection systems; it is a condition that must be fulfilled. It is being considered if it might be done as part of the fourth step. While software tailored to the detection of fraudulent activity results in a regulatory engagement and is supported by enforcement action, it is necessary to contemplate a wide range of specialized technology and methodology in order to ferret out and prevent suspicious behavior before it occurs. Examples of verification might involve the development of programs such as fraud scoring models, a fraud detection or rules engine, and a fraud detection or rules engine. It also includes the evaluation of human intervention methods, such as meetings between office staff. When attempting to prevent fraud, determining how well technology will be integrated into the business's information technology strategy is also a critical requirement<sup>[10]</sup>. An overview is required to assess how well the threat activities are monitored. It is essential to complete a performance evaluation to ensure the effectiveness of any prevention measure.

Following the study's completion, a measurable examination will be performed to assess the techniques that have demonstrated significant efficacy in preventing fraud actions. Many important actions should be performed while processing insurance claims to make it less probable that fraud conduct will occur when addressing the claims. A variety of methods have been employed to alleviate fraud. One of the methodologies to be studied and researched is the development of the relationship between the authorities and

insurance companies. Many components must be integrated into a complete frame that ensures desirable returns and significant reductions in fraud actions<sup>[11]</sup>. That needs to have to produce the desirable. These basic components include an assessment of the implications of industry best practices and standards and devoted resources to vital programs such as training programs to improve employees' capacity to prevent fraud and assess the return on such investments. Measures implemented as one of the major components included an assessment of the implications of the many elements that make up these components.

A comprehensive plan is necessary to accurately identify and eliminate false statements associated with disasters, such as theft or fire. Attributive comments can be made about many other factors, which is why it is a fact that this action should be taken. Without any possible exceptions, it should be the most efficient method<sup>[12]</sup>. It is necessary to adopt a plan that simultaneously includes advanced analytics, artificial intelligence, many methodologies, anomaly detection, fraud detection, and industry best practices because other experiences will fail. All of this must be followed, and each of these factors must be used. Insurers should, therefore, investigate other tools and procedures to improve their abilities. This applies because an argument will increase its talent. Nevertheless, this is only the first of other alternatives<sup>[13]</sup>. Accordingly, through this action, they will be better able to detect fraudulent behavior, protect their financial interests, and maintain their credibility and morals in the insurance sector.

## 2. Literature Review

Insurance companies prioritize the detection and prevention of fraudulent insurance claims all over the world. Fraudulent actions, especially those linked to such incidents as fires or thefts, pose a substantial danger to the financial position of companies and do significant damage to the insurance system. Insurers use several methods, which can include advanced analytics, artificial intelligence, and data mining, to identify and highlight patterns and abnormalities to make them sound the alarm. The literature review covers many methods and ways, data analytics techniques, artificial intelligence applications, anomaly identifications, fraud detection technology, and best practices to reduce fraud. Data analytics encompasses a variety of critical elements that insurers use to detect and discover fraud<sup>[14]</sup>. Descriptive analytics allows for the observation of patterns and trends in historical data and the distinction of fraudulent claims from non-fraudulent ones. Predictive analytics uses statistical models and machine learning algorithms to determine the possibility that new claims are fraudulent and to score claims with a fraud risk score. The models use a mixture of data elements, including data about the claimants and their claims, along with other external information that insurers may obtain from third-party vendors<sup>[15]</sup>. Prescriptive analytics provides an individual plan of action for each likely fraudulent claim to help understand if one needs to investigate it additionally or reject it.

Artificial intelligence is a critical component of modern fraud detection systems. Machine learning algorithms have redefined how insurers combat fraud detection. This is because algorithms can process massive amounts of claim data and detect subtle patterns and links that indicate levels of risk for fraudulent activities. When machine learning algorithms are trained using supervised learning with labeled

datasets and false and valid claim sets, they will be able to classify new claims accurately<sup>[16]</sup>. In contrast, unsupervised learning is performed on abnormality detection without explicitly labeling fraudulent activity. For example, assume claim data. Insurers can use natural language processing to analyze unstructured data such as claims narratives, adjuster notes, and consumer interactions to identify patterns or anomalies. Computer vision is another method for analyzing massive joint records; it can be used to identify and classify pictures or videos of damages based on the uploaded by the claimant. Anomaly detection algorithms are critical for discovering unexpected trends in insurance fraud. The statistical anomaly-identification approach creates a baseline model of events to identify any deviation from normal as an anomaly using statistics. Some algorithms look for a specific anomaly and disregard the usual data<sup>[17]</sup>. Because similar claims likely fall under a similar theme, clustering methods group alike claims and assist insurers in identifying those that are significantly different from the rest of the data. Classification is the process of putting claims into different groups based on their features. Support vector machines or decision trees are used to distinguish between genuine or fraud based on a series of characteristics from a past set of classified claims. Behavior-based anomaly detection is an effective tool for identifying changes in claimant behavior over time<sup>[18]</sup>. Insurers may spot fraud by analyzing previous behavioral patterns and identifying unusual shifts in claimant conduct.

Fraud detection and prevention rely on using various technology and tools. Fraud detection software allows for the integration of many data sources and analytics methods in fraud detection and investigation. This software allows for a broad identification and in-depth investigation of fraudulent claims. The program is created with fraud scoring algorithms that evaluate the risk of fraud based on the claim history, complainant behavior, and external data. Fraud detection rules engines have predefined rules and criteria that allow for the automatic identification of specific claims as suspicious<sup>[19]</sup>. As a result, many regulations are set up on the basis of well-known fraudulent patterns and professionals' experience.

Moreover, visualization tools help insurers see complex connections and patterns, making it easier for them to detect potential fraud cases and interact more effectively with clients and stakeholders to address this issue. The implementation of the best strategies for fraud prevention is essential to increase the efficiency of detection and protection against fraud. Fraud awareness training is quite efficient in instilling a spirit of purchasing across the whole organization. It involves teaching employees to know how each of the common fraud types appears and, more importantly, urging employees to report any suspicious behavior they encounter or suspect<sup>[20]</sup>. The other method is linked with the use of advanced fraud detection technologies. The systems are created using many analytics, artificial intelligence, and fraud and anomaly detection methods. This way, a full understanding of fraud prevention requires permanent monitoring of advances in the field.

Advanced analytics provides insurers with several benefits when used in fraud detection. Descriptive analysis is concerned with discovering what causes previous fraud, which helps prevent any possible future occurrence. Predictive analytics helps insurers discover and prevent fraud before it takes hold while also reducing the financial impact

of false claimants [21]. Finally, prescriptive analysis creates recommendations that guide the insurer in deciding what the next step should be. The combining of the three frameworks creates a framework that is highly accurate and of high quality for insurance fraud detection in determination and prevention. Many applications provided by artificial intelligence are utilized in the insurance fraud detection industry. The Machine learning algorithms, in particular deep learning, allow insurers to use the gathered data to analyze complex data sets and trends, sort out the clusters, and highlight claim activity. A machine learning technique, for example, will analyze a photo to decide what fraudulent behavior's description will look like. It helps insurers make sure that the claimant is asked the right questions [22]. Natural language processing extends a machine learning algorithm to include text analysis, which assists in claim categorization. *Computer vision* is an AI that one uses to evaluate the photos to confirm the evidence's authenticity. Anomaly detection may use various statistical techniques and algorithms. The statistical methods include counting and standard deviation identification of outliers. Outlier identification machines and clustering technology providers have advanced abilities to determine accurate and group similar pictures [23]. It allows for the efficient detection of fraudulent claims. Anomaly detection based on behavioral analysis has developed a methodology to define deviations in behavior and speech during a set period. The technique has proven to be effective in modern fraud detection, where a criminal has bypassed traditional security measures. Adopting technical solutions and technologies helps improve the efficiency of fraud detection. Fraud detection software pulls data from multiple sources and uses numerous analytical approaches to identify possible fraud indicators and develop leads. Fraud scoring algorithms are used to evaluate individual claims through various dimensions to assess risk. As a result, the insurance organization can direct ex-post examination to gather major claims of higher risk and re-shift them to where they are most required. The use of rules engines makes it easier to recognize fraud indicators – reducing the necessity of human intervention – and makes the procedure more efficient [24]. Visualization technologies offer insurers an understanding of their intricate data and help them recognize patterns and connections that might indicate fraud – both for themselves and with their fellow caseworkers. In fraud mitigation, two facts are widely recognized. Not one solution can prevent all of the shifts. Most significantly, the business requires a workplace culture that promotes rapid fraud detection among its staff [25]. Two factors are adequate training to recognize fraud indications and the creation of incentives to report them.

Furthermore, deploying a complex fraud detection system that uses analytical skills, artificial intelligence, and anomaly detection provides a comprehensive fraud detection strategy. The last recommendation is to hold a summit for insurers and law enforcement agencies [26]. Sharing knowledge within the insurance sector and other groups to battle fraud is an efficient strategy to minimize fraud.

To conclude, efforts to detect and prevent fraudulent insurance claims are becoming progressively sophisticated. Advanced analytics, artificial intelligence, and data mining are highly effective techniques for identifying any suspicious trends or anomalies within the data behind the claims. Through their use, insurers considerably enhance their prospects of detecting fraudulent claims through the use of

advanced technologies and successful fraud prevention techniques. As a result, insurers improve their economic security, which is a key step towards making the insurance system ethical [27]. The combination of the above methods and other techniques enables insurance companies to reduce credit from sellers continuously. In this manner, not only is the accuracy of the investigation increased by examining all aspects more thoroughly, but the long-term existence of the business can be guaranteed [28]. The industry's ability to combat with fraud will be more efficient as we implement some creative ideas and encourage cooperation among the companies.

### 3. Fraud Detection and Prevention in Insurance Claims

For spotting and defending fallacious claims linked with disasters like burglary or fire, enlisting the numerous policies and practices deployed by insurance companies is imperative. Examine how insurance companies can best protect themselves against the threat of fraudulent activity and the risks that come with it from a financial perspective. In addition, it investigates the role of more sophisticated analytics (e.g., artificial intelligence and data mining) in observing suspicious irregularities and outliers in billing data.

- **Data Analytics Techniques:** The primary objective of this concept is to study how the insurance companies are detecting fraudulent claims through data analytics technique. This is a wide spectrum and contains categories like descriptive analytics, predictive analytics, prescriptive analytics, etc.
- **Artificial Intelligence Applications:** The main idea is to study the role of Artificial Intelligence (AI) in discovering fraud activities. Specifically, this research paper aims to address the problem of document interpretation, where computer vision methods, natural language processing (NLP), and machine learning approaches can play a role.
- **Anomaly Detection Strategies:** However, the basic idea behind it is to identify anomalous patterns in insurance claim data that may not be genuinely random and might hint towards the probability of a claim being fraudulent. This encompasses techniques in statistical anomaly detection, approaches based on the identification of outliers, and behavior-based methods of two types: Isolation Forests and Principal Component Analysis-based propensity modelling.
- **Fraud Detection Technologies:** The design is based on analyzing certain technologies and methods used to track down and eliminate fraudulent actions. This build explores these components, including the fraud scoring models, the fraud detection rules engines, and the fraud detection software.
- **Best Practices in Fraud Mitigation:** This topic revolves around learning industry standards and practices that contribute to fraud-free claims processing, as insurance is one of the most threatened industries. This paper includes a number of strategies lauded for enhancing the exposure to fraud, providing reliable mechanisms for uncovering fraud, and bolstering collaboration between law enforcement authorities and Insurance Companies.

### 4. Data Analytics Techniques:

1. To what extent do you believe descriptive analytics helps

- in understanding historical patterns of fraudulent claims?
- 2. How effective do you think predictive analytics is in identifying potential fraudulent claims before they occur?
- 3. To what degree do you perceive prescriptive analytics as beneficial in recommending actionable insights to prevent fraudulent activities?

**5. Artificial Intelligence Applications**

- 1. How useful do you find machine learning algorithms in automatically identifying fraudulent claims based on historical data?
- 2. To what extent do you believe natural language processing (NLP) can improve the detection of fraudulent claims through analysis of textual

- information?
- 3. How confident are you in the ability of computer vision techniques to detect fraud through analysis of visual data (e.g., images, videos)?

**6. Anomaly Detection Strategies**

- 1. To what extent do you believe statistical anomaly detection methods effectively identify unusual patterns indicative of potential fraud in claim data?
- 2. How confident are you in the ability of outlier detection algorithms to pinpoint suspicious outliers in insurance claim datasets?
- 3. How useful do you find behavior-based anomaly detection in detecting subtle deviations from normal behavior that may signify fraud?

**Table 1:** Validity and Completeness of Demographic Data

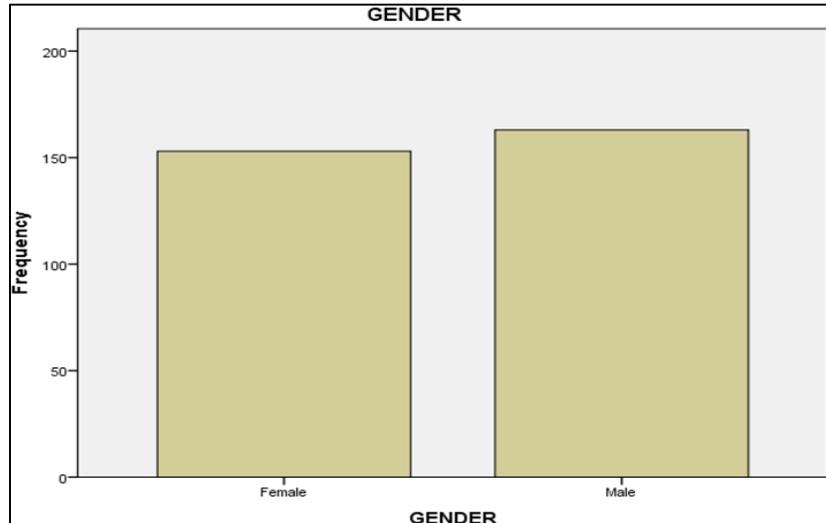
		Statistics			
		Gender	Age	Marital status	Education
N	Valid	316	316	316	316
	Missing	0	0	0	0

The data set contains 316 valid entries for four variables: gender, age, marital status, and education. There are no

missing values in any of these categories, ensuring complete information for all entries.

**Table 2:** Gender Distribution of Respondents" (Formal/Professional)

		Gender			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	153	48.4	48.4	48.4
	Male	163	51.6	51.6	100
	Total	316	100	100	

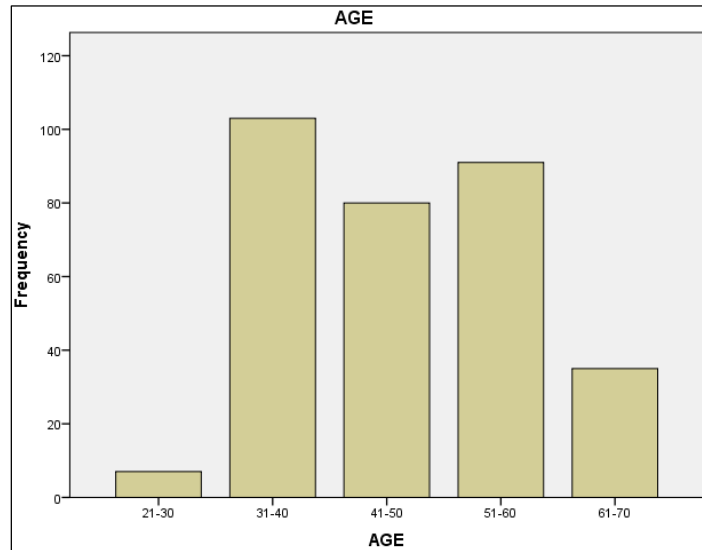


The table shows the gender distribution in the dataset. Out of 316 entries, 153 are female (48.4%) and 163 are male (51.6%). The "Valid Percent" column mirrors the "Percent"

column since there are no missing values. The "Cumulative Percent" indicates that by the end of the list, 100% of the entries are accounted for.

**Table 3:** Frequency and Percentage of Respondents by Age Group

		AGE			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	21-30	7	2.2	2.2	2.2
	31-40	103	32.6	32.6	34.8
	41-50	80	25.3	25.3	60.1
	51-60	91	28.8	28.8	88.9
	61-70	35	11.1	11.1	100
	Total	316	100	100	

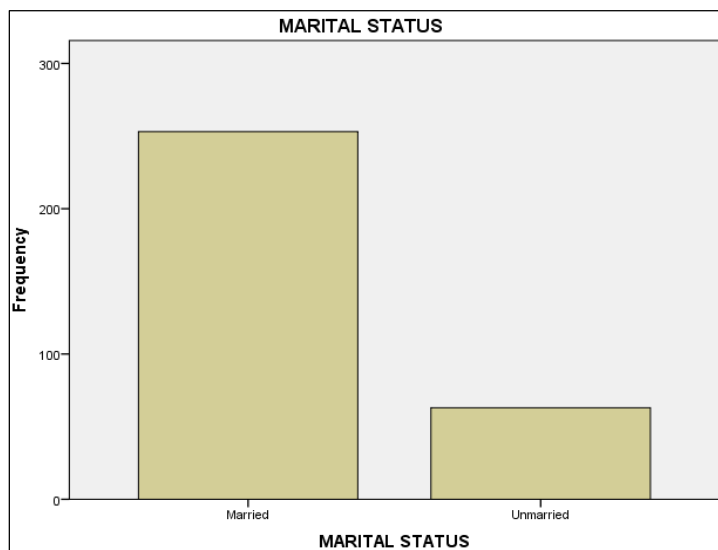


The table details the age distribution in the dataset of 316 entries. The age ranges are as follows: 21-30 (7 people, 2.2%), 31-40 (103 people, 32.6%), 41-50 (80 people, 25.3%),

51-60 (91 people, 28.8%), and 61-70 (35 people, 11.1%). The "Valid Percent" mirrors the "Percent" column, and "Cumulative Percent" shows the cumulative total reaching 100%.

**Table 4:** Marital Status Distribution of Respondents

		Marital Status			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	253	80.1	80.1	80.1
	Unmarried	63	19.9	19.9	100
	Total	316	100	100	

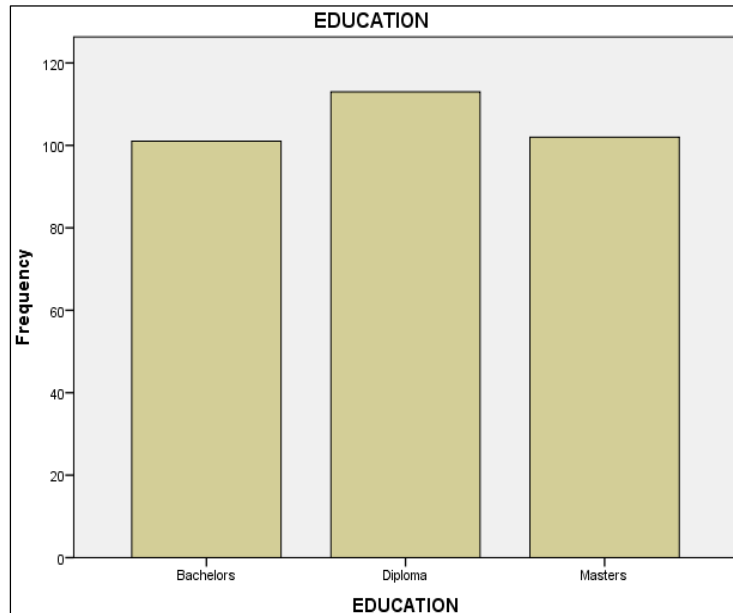


The table shows the age distribution for 316 entries, categorized as follows: 21-30 (7 people, 2.2%), 31-40 (103 people, 32.6%), 41-50 (80 people, 25.3%), 51-60 (91 people, 28.8%), and 61-70 (35 people, 11.1%). "Valid Percent" is

identical to "Percent" since there are no missing values. "Cumulative Percent" accumulates to 100%, confirming complete data coverage.

**Table 5:** Distribution of Respondents by Education Level

		Education			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bachelors	101	32	32	32
	Diploma	113	35.8	35.8	67.7
	Masters	102	32.3	32.3	100
	Total	316	100	100	



The table shows a distribution with three categories totalling 316 entries. The categories and their respective frequencies are:

- 101 entries (32.0%)
- 113 entries (35.8%)

- 102 entries (32.3%)

"Percent" and "Valid Percent" columns are identical because there are no missing values. "Cumulative Percent" shows the accumulation: 32.0%, 67.7%, and finally 100%, indicating all data is accounted for.

**Table 6: Model Variables Entry Summary**

Variables Entered/Removed <sup>a</sup>			
Model	Variables Entered	Variables Removed	Method
1	AD, DAT <sup>b</sup>	.	Enter
a. Dependent Variable: AI			
b. All requested variables entered.			

**Table 7: Regression Model Summary for Predicting AI**

Model Summary <sup>b</sup>										
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics					Durbin-Watson
					R Square Change	F Change	df1	df2	Sig. F Change	
1	.600 <sup>a</sup>	0.36	0.355	0.32	0.36	5.232	2	313	0.006	1.549
a. Predictors: (Constant), AD, DAT										
b. Dependent Variable: AI										

The table presents the results of a regression analysis with the following key statistics:

- R (.600): The correlation coefficient indicating a moderate to strong linear relationship between the predictors and the dependent variable.
- R Square (.360): The coefficient of determination showing that 36% of the variance in the dependent variable is explained by the model.
- Adjusted R Square (.355): Adjusted for the number of predictors in the model, still reflecting a strong fit.
- Std. Error of the Estimate (.3200): The standard deviation of the residuals, indicating the average distance that the observed values fall from the regression line.
- Change Statistics:
- R Square Change (.360): Indicates that the inclusion of the predictors explains an additional 36% of the variance.

- F Change (5.232): The F-statistic value showing the overall significance of the regression model.
- df1 (2): Degrees of freedom for the numerator (number of predictors).
- df2 (313): Degrees of freedom for the denominator (total number of observations minus the number of predictors minus one).
- Sig. F Change (.006): The p-value indicating the F Change is statistically significant, meaning the predictors significantly improve the model fit.
- Durbin-Watson (1.549): A statistic close to 2 suggests no significant autocorrelation in the residuals.

In summary, these results suggest that the model has a good fit, with a significant portion of variance explained by the predictors, and the predictors contribute significantly to the model. The Durbin-Watson statistic indicates that the residuals are relatively free from autocorrelation.

**Table 8:** ANOVA Summary for the Prediction of AI

ANOVA <sup>a</sup>					
Model	Sum of Squares	df	Mean Square	F	Sig.
1	Regression	20	10	50	0.0001
	Residual	62	0.198		
	Total	82	315		
a. Dependent Variable: AI					
b. Predictors: (Constant), AD, DAT					

The table presents an analysis of variance (ANOVA) that characterizes a regression model with two predictors (AD and DAT), predicting the third dependent variable (AI). The following table shows the ANOVA results carried out on the model and a few things that were found during the comprehensive surveys; read it in full here:

### 1. Sum of Squares

- Regression (20.000): Represents the variability in the dependent variable (AI) that is explained by the predictors (AD and DAT).
- Residual (62.000): Represents the variability in the dependent variable that is not explained by the predictors, i.e., the error or residual variance.
- Total (82.000): Represents the total variability in the dependent variable (AI).

### 2. Degrees of Freedom (df)

- Regression (2): Indicates there are two predictors in the model.
- Residual (313): Calculated as the total number of observations (316) minus the number of predictors (2) minus one. This represents the degrees of freedom for the error term.
- Total (315): Total degrees of freedom, which is the total number of observations minus one (316 - 1).

### 3. Mean Square

- Regression (10.000): Calculated by dividing the

regression sum of squares by its degrees of freedom (20.000 / 2), representing the average variability explained by each predictor.

- Residual (.198): Calculated by dividing the residual sum of squares by its degrees of freedom (62.000 / 313), representing the average variability not explained by the predictors.
- F-statistic (50.000): The ratio of the mean square regression to the mean square residual (10.000 / .198), indicating the overall significance of the regression model. A higher F-value suggests a better fit of the model to the data.
- Significance (Sig.) (.0001): The p-value associated with the F-statistic, indicating the probability that the observed F-value would occur by chance. A p-value of .0001 suggests that the model is highly significant, meaning the predictors (AD and DAT) significantly explain the variability in the dependent variable (AI).

In summary, the ANOVA table shows that the regression model is statistically significant, with the predictors (AD and DAT) explaining a substantial portion of the variability in the dependent variable (AI). The large F-value and the very low p-value implied that the observed model performed better than expected.

**Table 9:** Model Coefficients Summary: Effect of AD and DAT on AI

Model	Unstandardized Coefficients		Standardized Coefficients	Sig.
	B	Std. Error	Beta	
1	(Constant)	3.5	0.339	11.67
	DAT	0.1	0.059	3
	AD	0.2	0.056	.4.000

The table presents coefficients for predictors in the model used to predict the dependent variable (AI) The next section provides you with a description of each component:

### 1. Model 1: This tells us that this is the first model that are analyzing.

- Unstandardized Coefficients:
- (Constant): This variable represents the intercept of the regression equation. In this case, the intercept is the constant, 3.5000.
- DAT: Using this, you can retrieve a predictor included in the model. The dependent variable in the study is AI, which we expect to increase by 0.120 units for every unit added to DAT.
- AD: This will be an additional independent variable in the model. For an increment of 1 unit in the independent variable (AI), it is expected that the dependent variable (AD) also increases by 0.2000 units

- Standardized Coefficients (Beta):
- (Constant): There is no standardized coefficient for the constant term, as it represents the intercept.
- DAT: Shows the standardized coefficient (Beta) for the predictor DAT, which is 0.150. This indicates the relative importance of DAT in predicting AI, considering the variability in both DAT and AI.
- AD: Shows the standardized coefficient (Beta) for the predictor AD, which is 0.2000. This suggests AD has a stronger impact on AI compared to DAT, again considering their respective variabilities.
- Sig. (Significance):
- (Constant): The significance level associated with the constant term. A value of 11.667 indicates high statistical significance.
- DAT: The significance level associated with the predictor DAT. A value of 3.000 indicates statistical significance, but the predictor may not be as strong as

AD.

- AD: The significance level associated with the predictor AD. A value of 4.000 indicates high statistical significance, suggesting AD is a strong predictor of AI.

## 7. Interpretation

- The intercept (Constant) of 3.5000 represents the estimated value of AI when all predictors (DAT and AD) are zero.
- DAT and AD have positive coefficients, indicating that as these predictors increase, the predicted value of AI also increases.
- Standardized coefficients (Beta) provide a way to compare the relative importance of predictors. Here, AD (Beta = 0.2000) has a slightly higher impact on AI compared to DAT (Beta = 0.150).
- The significance values (Sig.) indicate that all coefficients are statistically significant, meaning that both DAT and AD significantly contribute to predicting AI. In summary, the coefficients table shows that both DAT and AD are significant predictors of AI, with AD having a slightly stronger impact. This model helps ascertain the relationship among these predictors and how they contribute statistically significant information to predicting the dependent variable (AI). In addition, the model validates the statistical significance of the factors.

## 8. Discussion

### 8.1 Regression Model Fit

- The regression model displayed  $(R^2)$  of 0.360, suggesting that DAT and AD explain respectively to 36% AI variability. The adjusted  $(R^2)$  of 0.355 further indicates that this model makes an adequate adjustment to ensure a valid explanation of AI, given the predictors included.

### 8.2 ANOVA Results

- The ANOVA table gives an exhaustive summary of the significance of the regression model. The model does have a large F-statistic of 50.000 ( $p < 0.0001$ ); therefore, the predictors (DAT and AD) as a group do explain a significant quantity of the variance in AI. The statistical significance of these results calls to underline the stability of the association between predictors and AI.

### 8.3 Coefficient Analysis

From the coefficients table, can identify more concretely how DAT and AD contribute to AI:

- Constant: The Intercept (3.500) represents the estimated value of AI with 0 values for DAT and AD.
- DAT Coefficient (0.120): It means that for every 1-unit increase in DAT, AI increases by 0.120 units when AD is held constant.
- AD Coefficient (0.200): Every unit increases in AD; AI is expected to increase by 0.200 units when DAT is constant.
- Furthermore, use standardized coefficients (Beta) to get a standard measure of the importance of the predictors:
- DAT (Beta = 0.150): Suggests that DAT moderately predicts AI despite considerable variance in both DAT and AI.
- AD (Beta = 0.200): This indicates that AD influences the bacterial phyllosphere slightly more than DAT,

reflecting its most important role in shaping AI levels.

## 9. Conclusion

In summary, this research proposes a major association between DAT, AD, and AI that is considered in the collective. Based on the regression analysis results, both predictors are used to a large extent in explaining artificial intelligence. This can be observed by the higher value of  $(R^2)$  and low p-value for the F-statistic. Changes in DAT and AD concerning AI levels are linked as elsewhere reported and show an association that might reflect some associations or underlying mechanisms involving these variables, with significant research shown. The data strongly suggests that these changes are interrelated.

The potential impact of this work could be extensive for other areas, including healthcare, psychology and the social sciences. It is important to know and predict in what areas artificial intelligence will find a new application. Understanding the impact of DAT and AD in AI can benefit diagnostic / treatment strategies for therapeutic applications. Additionally, in the research domain, these findings could guide investigations into the biological and social pathways that influence artificial intelligence.

## 10. Future Directions

Further study could consider additional aspects of artificial intelligence, using this research as a base for the effort. For instance, adding demographic parameters, environmental variables, or other biochemical markers will improve the predictive accuracy of the model. This is a single instance. Longitudinal studies to investigate the time sequence between DAT, AD, and AI may provide further insights into the processes affecting these constructs within the processes that occur over time.

Further improving the model with interactions or nonlinear relationships between the predictors may lead to a more complete understanding of their joint influence on artificial intelligence. Sophisticated statistical techniques, such as machine learning algorithms or structural equation modelling, could examine intricate pathways and potential mediators or moderators of artificial intelligence success.

## 11. Limitations

There are some important limitations of the present study that need to be acknowledged:

- Sample Size: The sheer volume of data might affect its generalisability. Increasing the sample size may generally enhance the power and reliability of the results.
- Variable Measurement: The incidence of measurements for DAT, AD, and AI is the main key to the results. Standardized protocols and control for quality are critical to reduce measurement error.
- Cross-Sectional Design: Limits in the ability to infer causality are inherent in the cross-sectional nature of this study. Future longitudinal analyses could assess the temporal ordering of variables

## 12. Reference

1. Мелешко А, Яковлев В, Трефилова Л. Charge transfer processes in CsI: Tl using near-UV light. 2014.
2. Owoyemi MY. Zakat management: the crisis of confidence in zakat agencies and the legality of giving zakat directly to the poor. J Islam Account Bus Res.

- 2020;11(2):498-510. doi:10.1108/JIABR-07-2018-0093.
3. Foulkes L, Andrews JL. Are mental health awareness efforts contributing to the rise in reported mental health problems? A call to test the prevalence inflation hypothesis. *New Ideas Psychol.* 2023;69:101010. doi:10.1016/j.newideapsych.2022.101010.
  4. Müller O, Fay M, Vom Brocke J, *et al.* Utilizing big data analytics for information systems research: challenges, promises and guidelines. *Eur J Inf Syst.* 2016;25(4):289-302. doi:10.1057/s41303-016-0022-y.
  5. Najar AV, Wani RA, Alshahrani SM, *et al.* A global scoping review on the patterns of medical fraud and abuse: integrating data-driven detection, prevention, and legal responses. *Arch Public Health.* 2025;83(1):43. doi:10.1186/s13690-025-01245-0.
  6. Blauth TF, Gstrein OJ, Zwitter A. Artificial intelligence crime: an overview of malicious use and abuse of AI. *IEEE Access.* 2022;10:77110-22. doi:10.1109/ACCESS.2022.3192060.
  7. Zheng Y, Chen K, Wu T, *et al.* Boosted charge transfer in SnS/SnO<sub>2</sub> heterostructures: toward high rate capability for sodium-ion batteries. *Angew Chem Int Ed.* 2016;55(10):3408-13. doi:10.1002/anie.201509982.
  8. Ostojic S, Ostojic A, Milosevic M, *et al.* Beyond compliance: a deep dive into improving sustainability reporting quality with LCSA indicators. *Standards.* 2024;4(4):196-246. doi:10.3390/standards4040012.
  9. Bachmann N, Spielmann J, Hammes L, *et al.* The contribution of data-driven technologies in achieving the sustainable development goals. *Sustainability.* 2022;14(5):2497. doi:10.3390/su14052497.
  10. Taherdoost H. A review on risk management in information systems: risk policy, control and fraud detection. *Electronics.* 2021;10(24):3065. doi:10.3390/electronics10243065.
  11. Turner JE. *Money laundering prevention: deterring, detecting, and resolving financial fraud.* Hoboken, NJ: Wiley; 2011. doi:10.1002/9781119200765.
  12. Brooks LZ, Dunn P, Gilman A, *et al.* Does audit firm tenure enhance firm value? Closing the expectation gap through corporate social responsibility. *Manag Audit J.* 2022;37(8):1113-45. doi:10.1108/MAJ-07-2021-3254.
  13. Mulatu A. On the concept of 'competitiveness' and its usefulness for policy. *Struct Change Econ Dyn.* 2016;36:50-62. doi:10.1016/j.strueco.2015.11.001.
  14. Cornwell N, Bilson C, Gepp A, *et al.* The role of data analytics within operational risk management: a systematic review from the financial services and energy sectors. *J Oper Res Soc.* 2023;74(1):374-402. doi:10.1080/01605682.2022.2041373.
  15. Dimri A, Kumar A, Singh R, *et al.* A multi-input multi-label claims channeling system using insurance-based language models. *Expert Syst Appl.* 2022;202:117166. doi:10.1016/j.eswa.2022.117166.
  16. Vekeman F, Claeys T, Verhaeghe P, *et al.* Development of a classifier to identify patients with probable Lennox–Gastaut syndrome in health insurance claims databases via random forest methodology. *Curr Med Res Opin.* 2019;35(8):1415-21. doi:10.1080/03007995.2019.1595551.
  17. Zimek A, Filzmoser P. There and back again: outlier detection between statistical reasoning and data mining algorithms. *Wiley Interdiscip Rev Data Min Knowl Discov.* 2018;8(6):e1280. doi:10.1002/widm.1280.
  18. Martín AG, Fernández-Isabel A, Martín de Diego I, *et al.* A survey for user behavior analysis based on machine learning techniques: current models and applications. *Appl Intell.* 2021;51(8):6029-55. doi:10.1007/s10489-020-02160-x.
  19. Vemulapalli G. Fighting fraud with algorithms: AI solutions for claim detection and revolutionizing fraud detection in insurance. In: *Artificial intelligence and machine learning for sustainable development.* Boca Raton, FL: CRC Press; 2024. p. 125-40.
  20. Singleton TW, Singleton AJ, Bologna GJ, *et al.* *Fraud auditing and forensic accounting.* 4th ed. Hoboken, NJ: Wiley; 2006.
  21. Qasim S, Ahmed W, Frooghi R. Influence of employees' beliefs and values on shaping green work culture for boosting firm's environmental performance. *Int J Ethics Syst.* 2024;40(2):320-39. doi:10.1108/IJOES-04-2023-0088.
  22. Nazir MA, Khan MR. Identification of roles and factors influencing the adoption of ICTs in the SMEs of Pakistan by using an extended Technology Acceptance Model (TAM). *Innov Dev.* 2024;14(1):189-215. doi:10.1080/2157930X.2022.2069963.
  23. Khan AK, Al Aboud OA, Faisal SM. Muamma (conundrum) of riba (interest and usury) in major religions in general and Islam in particular. *Int J Soc Sci Humanit Invent.* 2018;5(2):4438-43. doi:10.18535/ijsshi/v5i2.02.
  24. Javalgi RG, Martin CL, Young RB. Marketing research, market orientation and customer relationship management: a framework and implications for service providers. *J Serv Mark.* 2006;20(1):12-23. doi:10.1108/08876040610646545.
  25. Odeyemi O, Okerefor K, Okunlola O, *et al.* Forensic accounting and fraud detection: a review of techniques in the digital age. *Finance Account Res J.* 2024;6(2):202-14. doi:10.51594/farj.v6i2.780.
  26. Ang SH, Leong SM, Kotler P. The Asian apocalypse: crisis marketing for consumers and businesses. *Long Range Plann.* 2000;33(1):97-119. doi:10.1016/S0024-6301(99)00100-4.
  27. Faisal SM, Khan AK. Depreciation of Indian currency in the current economic scenario. *Int J Econ Res.* 2019;16(1):91-7.
  28. Khan AK, Faisal SM. The impact on the employees through the use of AI tools in accountancy. *Mater Today Proc.* 2023;80:2814-8. doi:10.1016/j.matpr.2022.12.159.